

# 120

CORPORATE SOCIAL RESPONSABILITY BOOKLET





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BALFIN Group is committed in promoting the highest social values and taking care of the community and the environment. The Group and its companies wish to positively engage with all neighbouring communities inhabiting locations nearby locations wherein they operate. BALFIN Group is a firm supporter and promoter of the United Nations' Sustainable Development Goals.

By applying sustainable working models through economic integration, as well as social and environmental factors into the company's decision-making process, the Group shall establish mechanisms which, in turn, shall contribute to creating long-term values. BALFIN Group is focused on generating everlasting avail in all its work and in its future projects. Proactivity and sustainability are goal-oriented conduct approaches for all present and future activities.

Throughout 2020, BALFIN Group has contributed with approximately EUR 1 million in supporting a large number of social investments commitments, marking a valuable impact in various sectors such as education, health, environment, children, emergencies' responses, etc.



# SUSTAINABLE DEVELOPMENT

BALFIN Group is actively supporting the United Nations Sustainable Development Goals. We consider SDGs an important initiative for adapting to a sustainable future and improving the quality of life through addressing social and environmental issues

GOAL

1

END UP POVERTY  
IN ALL ITS FORMS  
EVERYWHERE

GOAL

2

ZERO HUNGER

GOAL

3

ENSURE HEALTHY  
LIVES AND PROMOTE  
WELL-BEING FOR ALL  
AT ALL AGES

GOAL

4

QUALITY EDUCATION

GOAL

5

ACHIEVE GENDER  
EQUALITY AND  
EMPOWER ALL  
WOMEN AND GIRLS

GOAL

8

PROMOTE INCLUSIVE  
AND SUSTAINABLE  
ECONOMIC GROWTH,  
EMPLOYMENT AND  
DECENT WORK FOR  
ALL



The devastating earthquake that stroke Albania in November 2019 resulted in severe loss of lives and material assets, thus significantly putting the affected communities at strains. As a business entity, but also as a main society stakeholder, BALFIN Group became part of the reconstruction plan and helped in alleviating the pain of the communities. BALFIN Group aligned its responsibility closer to the affected families, as a corporation effort oriented toward social awareness and responsibility goals throughout years. In the framework of this solidarity act, BALFIN Group contributed in the amount of EUR 1.2 million to support the affected families. Out of this fund, during 2020, approximately EUR 720,000 was disbursed as cash or in-kind assistance.

# CONTRIBUTION TO THE FAMILIES AFFECTED BY THE EARTHQUAKE

**1.2 M €**  
TO SUPPORT THE AFFECTED FAMILIES

**APPROXIMATELY 720.000 €**  
DISBURSED AS CASH OR IN-KIND ASSISTANCE.





# CONTRIBUTIONS DURING THE COVID-19 PANDEMIC

The outbreak of COVID-19 pandemic demanded quick and multi-faceted policy responses. In these circumstances, BALFIN Group allocated a special fund for cash or in-kind contributions to be rapidly deployed to community-based organizations at the front line. The fund provided flexible resources to non-for-profit and community-based organizations and public institutions working with those affected by the pandemic and the economic consequences of the outbreak.



# VOLUNTARY INITIATIVES

## WELL SPENT HOURS FOR BENEFICIAL CAUSES!

For BALFIN Group, volunteering is one of the ways to give back to the society we are working with and within. At BALFIN, employees can choose where they wish to commit and carry out voluntary work. Therefore, voluntary work needs to be in line with our values.





# EDUCATION

AlbChrome continued providing financial support for the two Vocational High Schools in Elbasan and Bulqiza, supplying these educational institutions with the needed material basis, as well as providing part of the salaries of the academic staff. Every year, dozens of students from these schools take internships at the Chrome Mine in Bulqiza or at the Ferrochrome Plant in Elbasan and are, upon completing their studies as electricians or secondary technicians, hired by AlbChrome.



For the third year in a row, Green Coast awarded scholarships to the best students enrolled in the Master Program in Tourism Management at the University of Tirana. This initiative is, by now, a Green Coast Tradition which supports to the country's tourism and human resources development.

BALFIN Group provided financial support to the National Competition "Entrepreneurs and Lawyers of Tomorrow", organised by Tirana Business University College, whereby winners for each category were announced.

BALFIN Group provided internship opportunities with Group companies to university students and students from vocational schools.

Neptun Albania gave away 40 tablets to excellent students from Tirana who, due to financial hardship, could not follow online classes.

BALFIN Group sponsored "Durrës Marathon", which contributions went to the reconstruction of the school of Sukth.

Tirana Bank provided to pupils from Bushnesh School in Krujë one of its premises, free of charge, in view of enabling students in making use of it for classes' purpose during the reconstruction phase.



# CHILDREN

AlbChrome provided financial support to the World Vision's Program "Tungjatjeta", whence 8 children with disabilities from Bulqizë received specialised at-home treatment.

Spar Albania donated ALL 5 for every bottle of water bought by Spar for children with disabilities. Spar water is bottled with a special label dedicated to raising awareness on the importance to being closer to children with disabilities.

Tirana Bank constructed a new playground for the children of one of Tirana suburbs. The Parc of 520 m2 and located in Sauk, was constructed follow to a joint project with the Municipality of Tirana.

AlbChrome provided material basis for 60 children frequenting Nursery No. 2 in Bulqizë, contributing thus to its full furnishing.

Thanks to BALFIN Group, "Tungjatjeta" program succeeded in echoing throughout the country, rising abundant contributions and enabling the therapeutic treatment of 123 children with disabilities. Through Jumbo and Spar donations boxes, considerable contributions have been collected as well.

BALFIN Group, for several years in a row now, sends holidays cards to children from SOS Village. The proceeds from the cards went to these children.







Spar Albania supported the awareness-raising campaign against child violence "In labyrinth", organised by World Vision Albania.



AlbChrome and Fashion Group Albania wished children of mine workers for the new academic year start through tailor-made presents, conveying the importance and promoting the achievement of high-quality learning outcomes.



Tirana Bank, in cooperation with Red Cross Albania, bought school bags and items for thousands of children from families in financial hardship in Tirana.



Jumbo brought joy to 600 children from families in need from Tirana and Librazhd by providing presents.



During December, AlbChrome provided gifts for 93 orphaned children from Bulqizë, conveying the message 'No one is alone'.



BALFIN Group continued its support to help inform, raise awareness and better represent individuals with Down Syndrome in Albania. Neptun Albania donated several laptops to Jonathan Centre, so that children could continue receiving online therapy and counselling during the difficult period of the pandemic. In the meantime, TEG and Fashion Group generated funds through providing spaces for the sale of Down Syndrome Albania postcards.



# FAMILIES IN NEED



Thanks to the special attention of the President of BALFIN Group, Mr. Samir Mane, the Lezo family from Saranda has a new house, furnished with all the necessary equipment. Tirana Bank carried out its reconstruction and full furnishing.



Over 600 families in need from Albania and Kosovo received assistance through food packages from Spar Albania, AlbChrome, NewCo Ferronikel and Tirana Bank. Over 30 tons of food were distributed under Covid-19 emergency conditions.

During 2020, Spar Albania contributed with food supplies to "Streha" Social Centre in Tirana, whereby dozens of residents are treated with social assistance by local institutions.

Fashion Group Albania donated over 5,000 clothing items to the community of children and families in need in Tirana.

Spar Albania continued its monthly contribution with food for 4 families in need in Tirana, Lushnje, Peqin, Delvinë. Every year, Spar Albania makes available a special fund for food pensions.

QTU stood by families in need and their children to bring them one more smile on Christmas day. 5 families spent a nice day by QTU, with good food, movies and hours of fun for the kids at the WIKI corner.







# HEALTH & ENVIRONMENT



Spar Albania donated 5000 face masks and 5000 protecting gloves to the Albanian State Police to be used during the fight against the spread of coronavirus.



Tirana Bank, in cooperation with the Municipality of Pogradec, contributed to the placement of 70 bins on the city promenade, which help in keeping the environment clean.

As part of the global initiative "Supporting the Best Team in the World", Neptun Kosova, in cooperation with the partner brand Beko, provided financial support to the Intensive Care Unit - UCCK, in Prishtina, donating electrical equipment in an effort to facilitate their work during the pandemic.

Tirana Bank has made a valuable contribution to Shkodra Regional Hospital through the purchase and donation of radiology films, helping the citizens in the most problematic period and with the highest influx of viruses.

Thanks to the contribution of Tirana Bank, Piskovë Health Centre in Përmet now serves over 2,800 residents of the area, in optimal conditions and with all the necessary equipment.

# '20

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